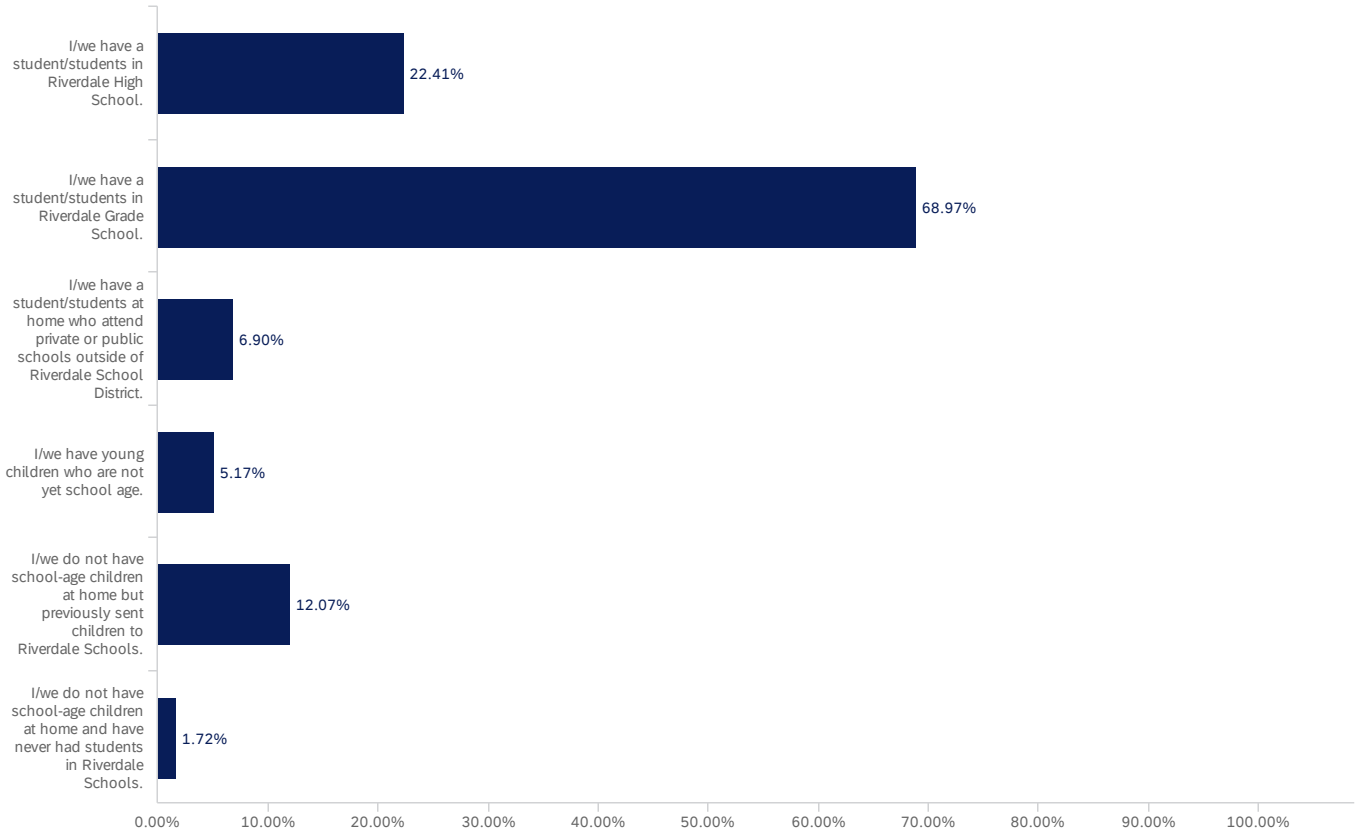


# Riverdale Foundation Survey Results

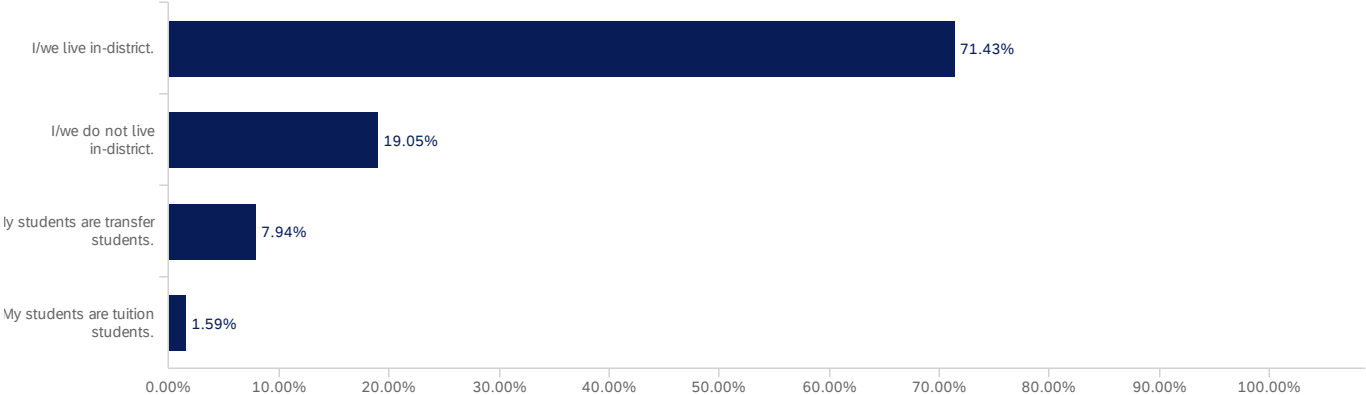
2021-2022 Annual Campaign - Post Campaign Survey

April 1, 2022 11:49 PM MDT

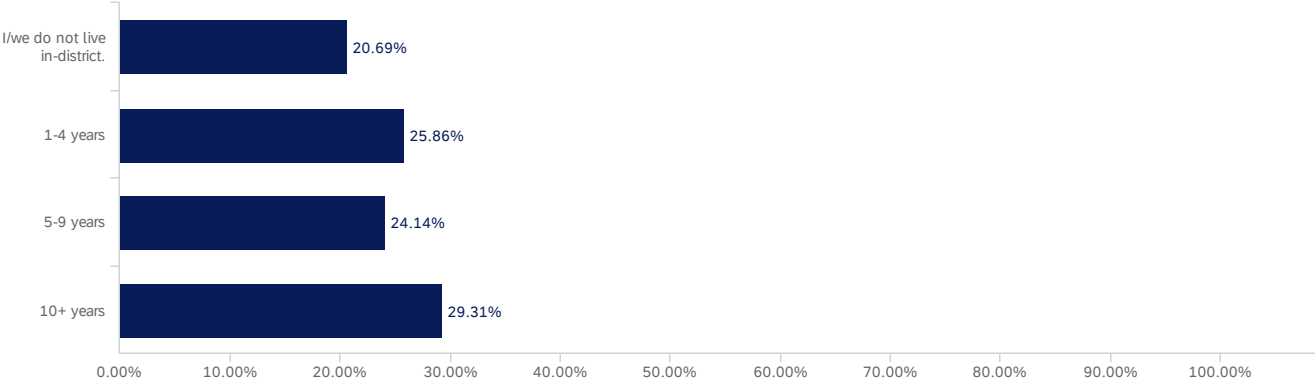
## Q1 - Do you have students in Riverdale Schools? (select all that apply)



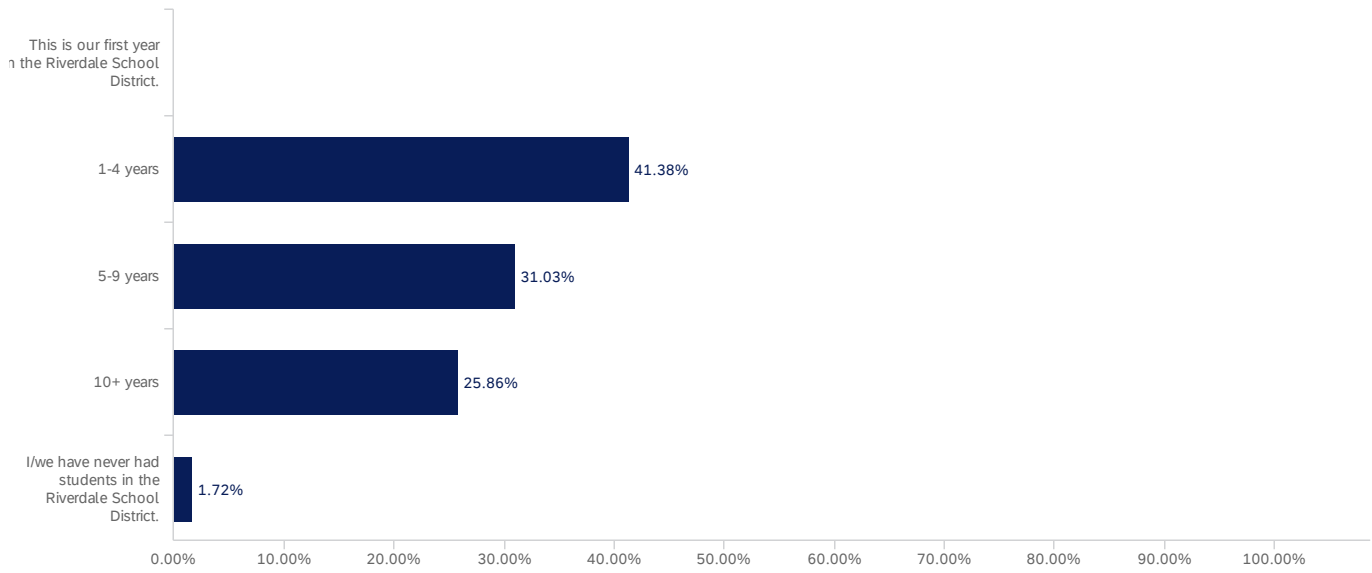
## Q2 - Do you live in-district? (select all that apply)



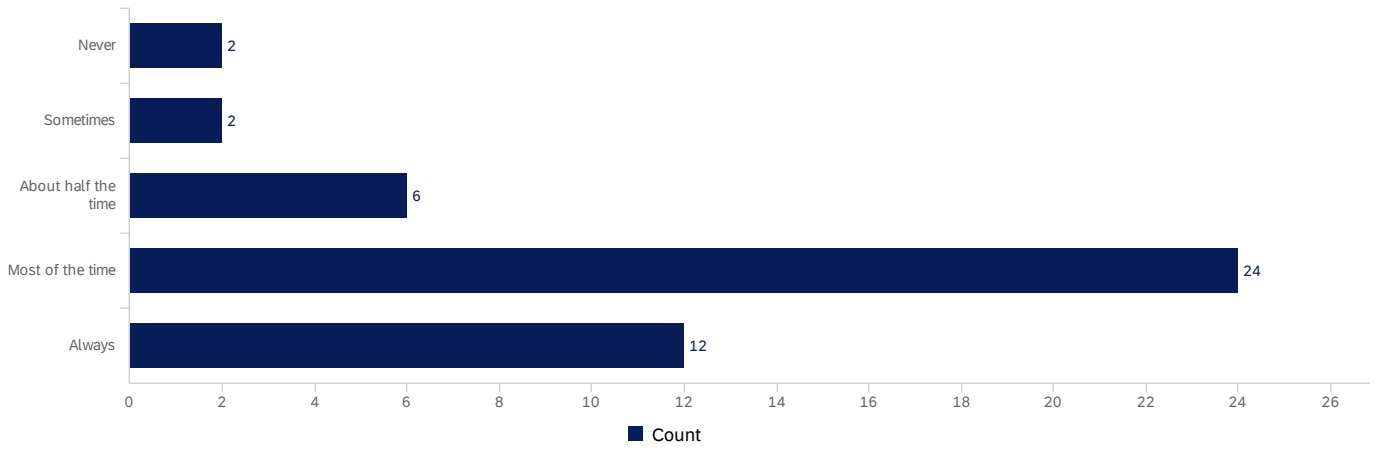
### Q3 - How long have you lived in-district? (select one)



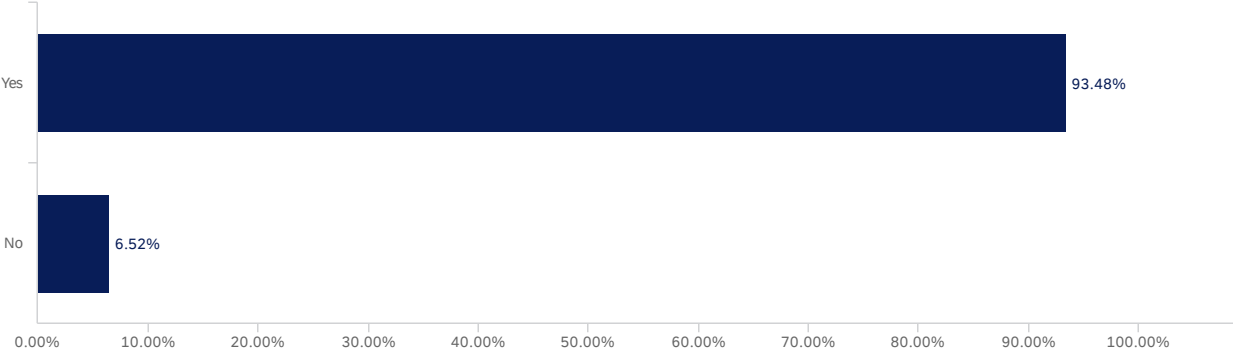
## Q4 - How long have you had students in Riverdale Schools? (select one)



Q5 - The mission of the Riverdale School Foundation is to cultivate and ensure educational excellence. Does the Foundation live up to this mission statement?



Q6 - Did you donate to the most recent Annual Campaign (ending in December 2021)?

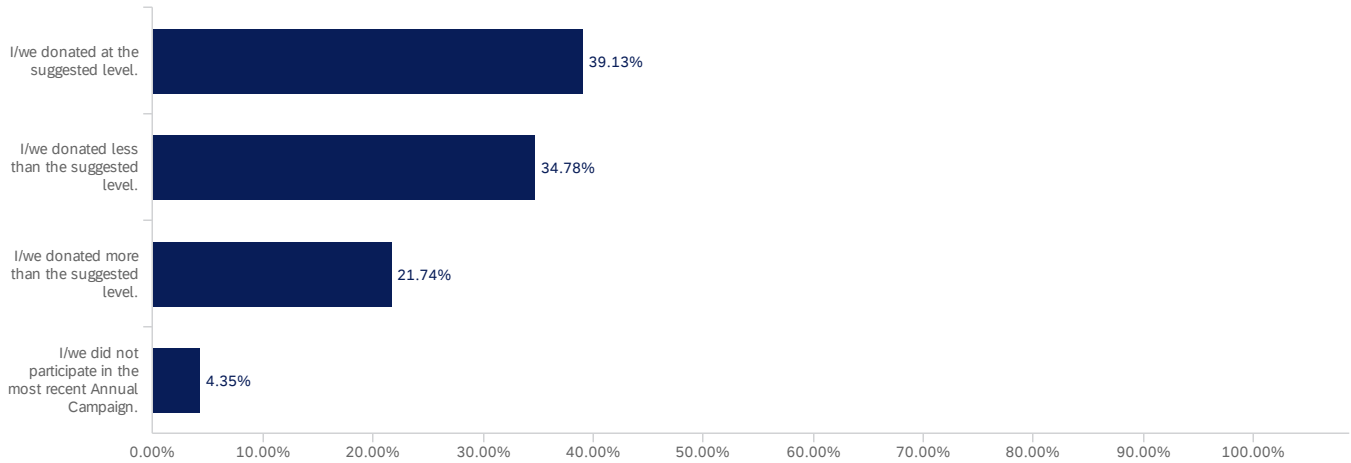


Q7 - Did you donate at, above or below the suggested level? The suggested levels were:

\$3,500/student for resident and transfer students, \$500/student for tuition students and

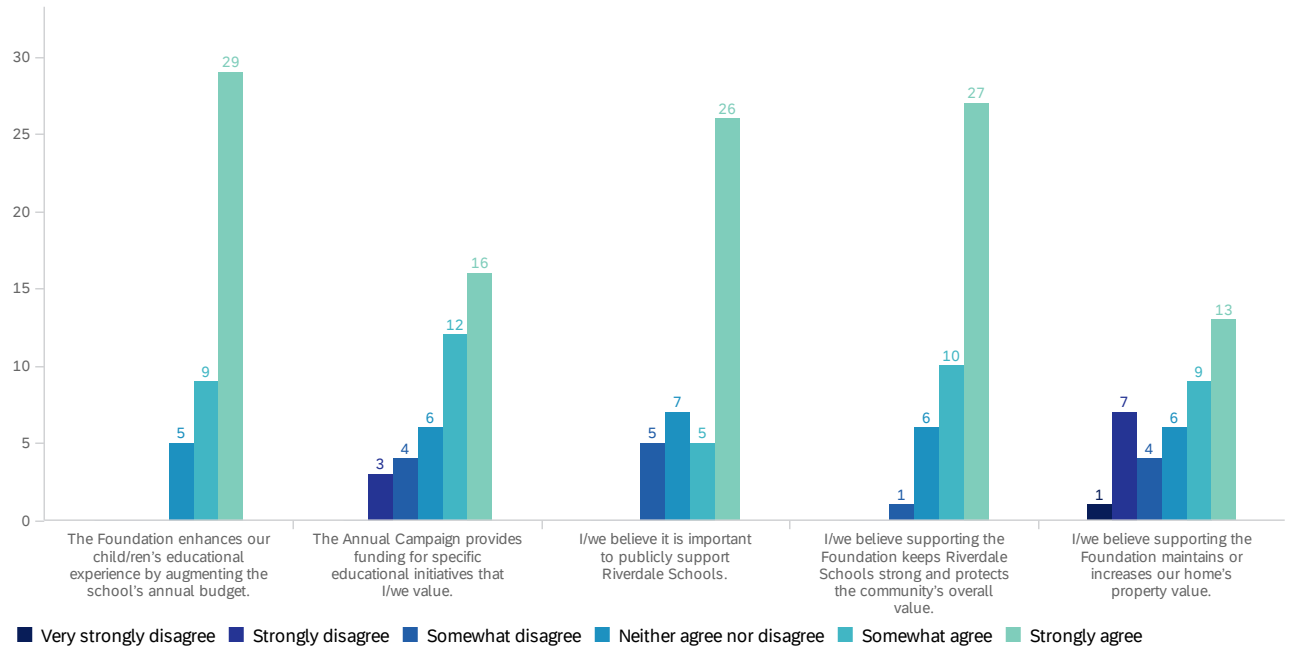
\$1,000 per family for community members. (choose the answer that best describes your

donation for the most recent Annual Campaign)



## Q8 - Please tell us why you chose to support the Foundation during the most recent

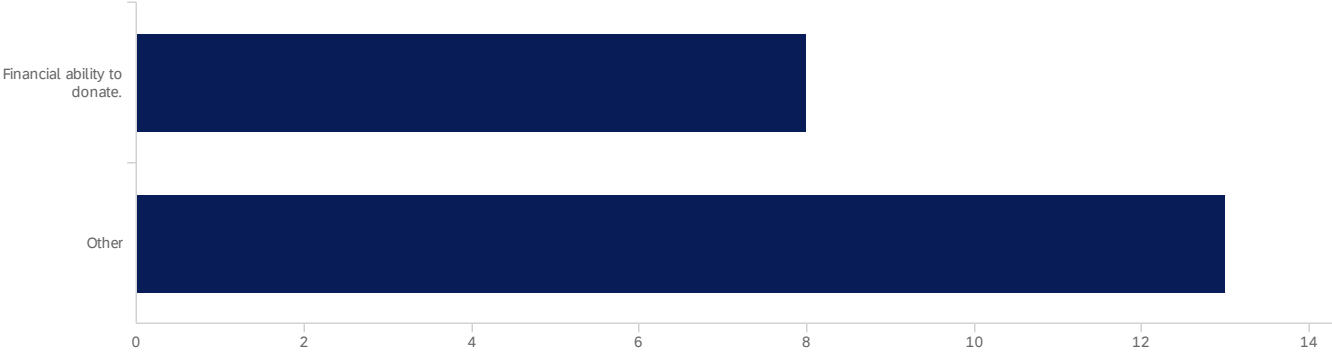
Annual Campaign. I/we supported the Annual Campaign because:



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	The Foundation enhances our child/ren's educational experience by augmenting the school's annual budget.	3.00	5.00	4.56	0.69	0.48	43
2	The Annual Campaign provides funding for specific educational initiatives that I/we value.	1.00	5.00	3.83	1.25	1.56	41
3	I/we believe it is important to publicly support Riverdale Schools.	2.00	5.00	4.21	1.09	1.19	43
4	I/we believe supporting the Foundation keeps Riverdale Schools strong and protects the community's overall value.	2.00	5.00	4.43	0.81	0.65	44
5	I/we believe supporting the Foundation maintains or increases our home's property value.	0.00	5.00	3.35	1.56	2.43	40
6	Other	0.00	5.00	3.11	1.79	3.21	9

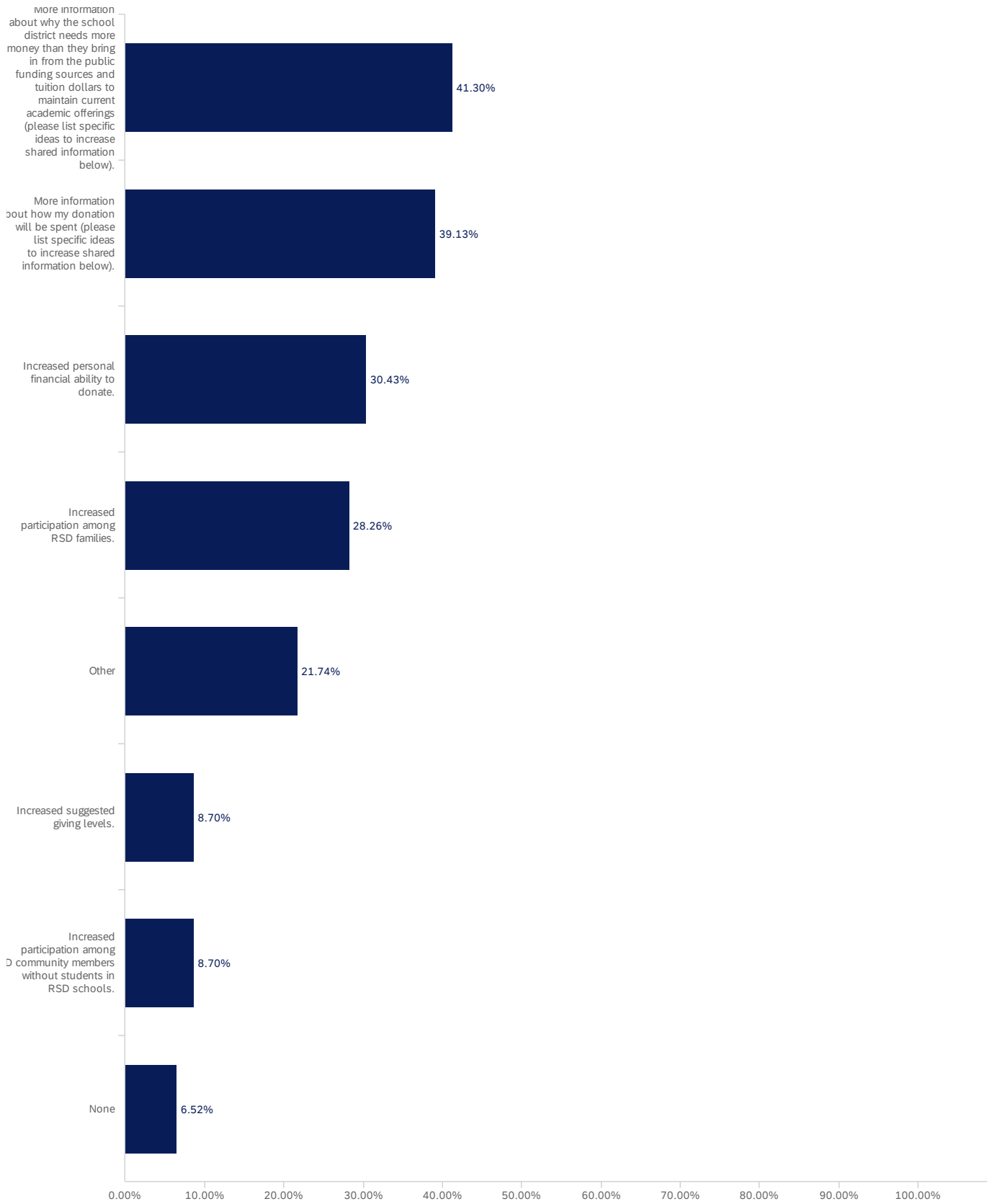


Q9 - If you donated below the suggested level, please tell us why:



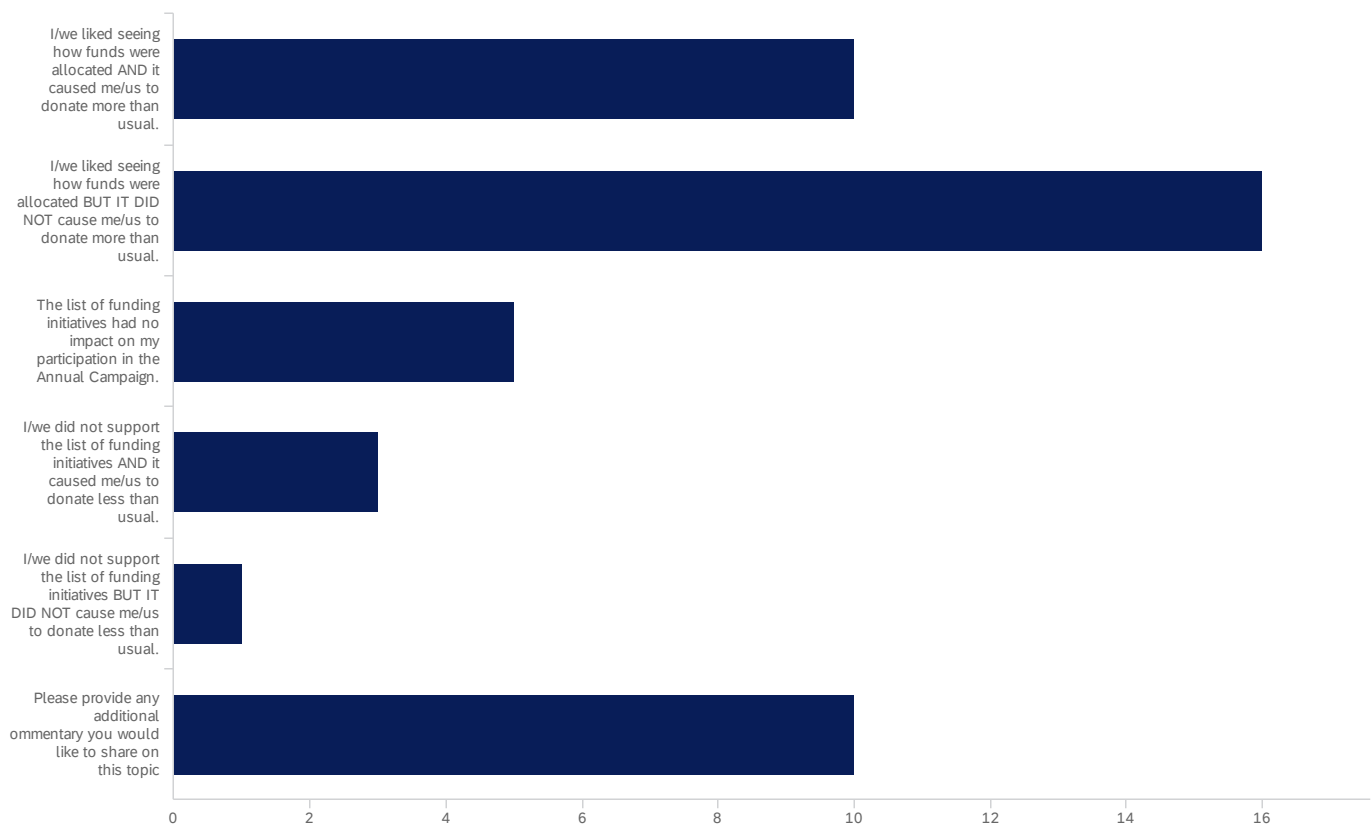
Q10 - Which of the following would cause you to increase your gift to the Annual

Campaign in the future? (select all that apply)





Q11 - During the most recent Annual Campaign, the Riverdale Foundation publicized a list of funding initiatives that detailed how donations would be spent at each school. These funding initiatives were selected by the Riverdale School District. How did this change in showing where donated funds were allocated impact your support of the Annual Campaign?





Q13 - Please tell us any ideas you have for how the Foundation can improve its

fundraising abilities.



Q14 - Please tell us any ideas you have for how the Foundation can better communicate

with and/or facilitate engagement between Riverdale Families and community.



**End of Report**